



2013 MAZDA3 SPECIFICATION DECK

4-Sep-12
Version 2013.3

PRODUCTION TIMING:

Job #1: 4DR - July 2012
Job #1: 5DR - August 2012
Job #1: Mazdaspeed3 - August 2012

LINEUP:

Mazda3i SV 4DR
Mazda3i Sport 4DR
Mazda3i Touring 4DR
Mazda3i Grand Touring 4DR
Mazda3s Grand Touring 4DR
Mazda3i Touring 5DR
Mazda3i Grand Touring 5DR
Mazda3s Grand Touring 5DR
Mazdaspeed3 Touring 5DR

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PRODUCT CHANGES FROM PRIOR MODEL YEAR

OVERVIEW

MODEL / SERIES / AVAILABILITY

- Mazda3i models (MZR 2.0L Engine)
 - SV 4DR - 5 speed MT & 5 speed AT
- Mazda3i models (SKYACTIV-G 2.0L Engine)
 - Sport 4DR - SKYACTIV-MT 6 spd & SKYACTIV-DRIVE 6 spd
 - Touring 4DR - SKYACTIV-MT 6 spd & SKYACTIV-DRIVE 6 spd
 - Grand Touring 4DR - SKYACTIV-MT 6 spd & SKYACTIV-DRIVE 6 spd
 - Touring 5DR - SKYACTIV-MT 6 spd & SKYACTIV-DRIVE 6 spd
 - Grand Touring 5DR - SKYACTIV-MT 6 spd & SKYACTIV-DRIVE 6 spd
- Mazda3s models (MZR 2.5L Engine)
 - Grand Touring 4DR - 6 speed MT and 5 speed AT
 - Grand Touring 5DR - 6 speed MT and 5 speed AT
- Mazdaspeed3 models (MZR 2.3L DISI Turbo Engine)
 - Touring 5DR - 6 speed MT

EXTERIOR CHANGES

- All models
 - Updated with new
 - Alloy wheel black center cap (NA on 4DR i SV and Sport models)
 - Deleted as exterior color
 - Sky Blue (41B)
 see **Color and Trim** section for color availability by trim
- 4DR i SV models
 - Added as exterior color
 - Dolphin Gray (39T)
 - Crystal White Pearl (34K)
 see **Color and Trim** section for color availability by trim
- 4DR i Sport model
 - Added as standard equipment
 - Blue ring headlight detail on headlight assembly
 - SKYACTIV TECHNOLOGY badging on trunk lid
- 4DR i & 5DR i Touring & GT models
 - Added as exterior color
 - Velocity Red (27A)
 see **Color and Trim** section for color availability by trim
- 5DR Mazdaspeed3 Touring model
 - Updated with contrasting body treatment
 - 18" Gunmetal (831H) painted alloy wheel
 - Black mica (16W) outer mirror w/ turn signal lamps
 - Black mica (16W) rear roof inner spoiler
 - Black mica (16W) rear lower valance

INTERIOR CHANGES

- All models
 - Added as interior color (NA on 4DR i SV/Sport models and Mazdaspeed3)
 - Black interior (BU4) with Indigo Lights exterior (38K)
 see **Color and Trim** section for color availability by trim
- 4DR i SV model
 - Updated with new
 - Piano black capped 6th generation AT shift knob
 - Added as standard equipment
 - Air conditioning w/ pollen filter
 - Ambient temperature display
- 4DR i Sport model
 - Updated with new
 - Piano black capped 6th generation AT shift knob
 - Added as standard equipment
 - USB audio input
 - Multi Information Display (dot monochrome) driver information system w/outside temperature display, trip computer, maintenance reminder, and audio information
 - Cruise control
- 4DR i Touring & 5DR i Touring models
 - Added as standard equipment
 - USB audio input
 - Mazda Advanced Keyless Entry & Start System
 - Push button start
 - Dual zone (driver and front passenger) automatic climate control system
- 4DR i GT & 5DR i GT models
 - Added as standard equipment
 - USB audio input
 - Mazda Advanced Keyless Entry & Start System
 - Push button start
 - Dual zone (driver and front passenger) automatic climate control system
 - 5.8" full color touch-screen navigation w/real time traffic thru Traffic Message Channel
 - HD radio
 - Pandora audio application
 - Radio Broadcast Data System program information
 - SMS text message audio delivery and reply
 - E911 automatic emergency notification
 - Audio menu voice-command
 - Deleted as standard equipment
 - Full color compact navigation

INTERIOR CHANGES (continued)

- 4DR s GT & 5DR s GT models
 - Updated with new
 - Piano black capped 6th generation AT shift knob
 - Added as standard equipment
 - USB audio input
 - 5.8" full color touch-screen navigation w/real time traffic thru Traffic Message Channel
 - HD radio
 - Pandora audio application
 - Radio Broadcast Data System program information
 - SMS text message audio delivery and reply
 - E911 automatic emergency notification
 - Audio menu voice-command
 - Sirius satellite radio* w/ 4-month subscription
 - Alarm system
 - Rain-sensing windshield wipers
 - Auto On/Off headlights
 - Bi-xenon headlights with auto leveling
 - Pivoting Adaptive Front-lighting System
 - Deleted as standard equipment
 - Full color compact navigation
- 5DR Mazdaspeed3 Touring model
 - Added as standard equipment
 - USB audio input

FUNCTIONAL CHANGES

- 4DR i Sport model
 - Added as standard equipment
 - SKYACTIV-G 2.0L I4 with 155 HP
 - SKYACTIV-MT 6-speed manual
 - SKYACTIV-DRIVE 6-speed sport automatic transmission
 - SKYACTIV-G blue urethane engine cover

NEW PACKAGE / OPTION CHANGES

- Convenience Package -- New
 - Power door locks with 2-stage unlocking & central locking
 - Auto door locks (speed sensitive and transmission sensitive)
 - Remote keyless entry system w/ retractable key and panic mode and trunk release
- Moonroof and Bose Audio System Package -- Updated to Preferred Equipment Package
 - Blind Spot Monitoring System
 - 265-Watt Bose Centerpoint 10-speaker surround sound audio system
 - Moonroof with one-touch open
- Technology Package:
 - Added
 - Fog lights
 - LED combination taillights
 - Outer mirror w/ turn signal lamps
 - Rear deck lip spoiler (4DR models only)
 - Deleted
 - Blind Spot Monitoring System
- Mazdaspeed3 Technology Package:
 - Added
 - 5.8" full color touch-screen navigation w/real time traffic thru Traffic Message Channel
 - HD radio
 - Pandora audio application
 - Radio Broadcast Data System program information
 - SMS text message audio delivery and reply
 - E911 automatic emergency notification
 - Audio menu voice-command
 - Deleted
 - Full color compact navigation
- SAFETY CHANGES
 - 4DR i GT & 5DR i GT models
 - Added as standard equipment
 - Blind Spot Monitoring System
 - 4DR s GT & 5DR s GT models
 - Added as standard equipment
 - Blind Spot Monitoring System

2013 MAZDA3
4DR PRODUCT SUMMARY

Mazda3i SV 4DR	Mazda3i Sport 4DR <i>(adding to / in lieu of Mazda3i SV 4DR)</i>	Mazda3i Touring 4DR <i>(adding to / in lieu of Mazda3i Sport 4DR)</i>	Mazda3i Grand Touring 4DR <i>(adding to / in lieu of Mazda3i Touring 4DR)</i>	Mazda3s Grand Touring 4DR <i>(adding to / in lieu of Mazda3i GT 4DR)</i>
<p>Functional / Powertrain</p> <ul style="list-style-type: none"> 5-speed manual or 5-speed sport automatic transmission Anti-lock brakes with Electronic Brakeforce Distribution and Brake assist Dynamic stability control Front and rear stabilizer bars Front-wheel drive Independent front MacPherson strut suspension Independent rear E-type multi-link suspension MZR 2.0L DOHC I4 with 148HP Power-assisted ventilated front & solid rear disc brakes Rack-and-pinion steering with variable assist (Electro Hydraulic Power Assisted Steering) Traction control system <p>Exterior</p> <ul style="list-style-type: none"> 16" steel wheels Body-color bumpers Body-color door handles Body-color dual power door mirrors (folding-type) Clear-lens halogen headlights Clear-lens taillights High-mount center brake light - integrated with trunk lid Integrated rear window radio antenna P205/55 R16 all-season tires Single exhaust outlet Variable-intermittent windshield wipers <p>Interior</p> <ul style="list-style-type: none"> 12V power outlet (2) 3-spoke urethane steering wheel with audio controls 4-speaker sound system (door-mounted full-range speakers) 5-passenger seating capacity 60/40 split fold-down rear seat; rear seat button release Air conditioning with pollen filter AM/FM CD modular audio system with Automatic Level Control & digital clock (MP3 compatible) Ambient temperature display Auxiliary audio input jack Black gauges w/ white lettering and gray accents Blue/white nighttime gauges & controls illumination Center console armrest w/ covered storage compartment Center instrument panel display (audio & clock) Door handles (inner F & R) - silver Driver & passenger-side covered visor vanity mirror Driver-side storage bin Front cupholders w/ lid (2) Front door storage pockets with bottle holders Front dual map lights; dome light Front seatback map pocket (passenger) Full carpeting (black); carpet floor mats i trim level type cloth-trimmed seat upholstery & door panel inserts IP decoration panel - silver Lever-type driver's seat lifter Passenger assist grips (3) Piano black capped 6th generation AT shift knob (AT only) Power windows with driver-side one-touch down/up Rear door bottle holders Rear window defogger Reclining front bucket seats Remote hood, trunk and fuel door releases SIRIUS satellite radio-ready head unit Tachometer; resettable trip odometers Tilt & telescopic steering column Urethane parking brake handle w/ black-color button <p>Safety</p> <ul style="list-style-type: none"> "Crashable" brake pedal 3-point safety-belts for all seat positions Advanced dual front air bags (SRS) Child-safety rear door locks Collapsible steering column (following air bag deployment) Dual front seat-mounted side-impact air bags Engine-immobilizer anti-theft system Front & rear side-impact door beams Front safety-belt pretensioners with force limiters Height adjustable front shoulder belt "B" pillar anchors LATCH rear seat child safety-seat lower anchors & upper tethers Rear door catch pins Side-impact air curtains (front & rear coverage) Tire pressure monitor system Triple-H body construction Trunk entrapment release system Whiplash-reducing active front headrests 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> SKYACTIV-G 2.0L I4 with 155 HP SKYACTIV-MT 6-speed manual or SKYACTIV-DRIVE 6-speed sport automatic transmission SKYACTIV-G blue urethane engine cover <p>Exterior</p> <ul style="list-style-type: none"> Blue ring headlight detail on headlight assembly SKYACTIV TECHNOLOGY badging on trunk lid <p>Interior</p> <ul style="list-style-type: none"> Auto door locks (speed sensitive and transmission sensitive) Black gauges w/ white lettering and blue accents Cruise control Multi Information Display MID (dot monochrome) driver information system w/ outside temperature display, trip computer, maintenance reminder, and audio information Power door locks with 2-stage unlocking & central locking USB audio input <p>Safety</p> <ul style="list-style-type: none"> Remote keyless entry system w/ retractable key and panic mode and trunk release 	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> Alloy wheels with black center cap Single exhaust outlet with bright tip <p>Interior</p> <ul style="list-style-type: none"> 6-speaker sound system (includes 4 full-range and 2 tweeter speakers) Bluetooth hands free phone & audio Delayed courtesy lights Dual zone (driver & front passenger) automatic climate control system Leather wrapped shift knob Leather wrapped steering wheel Mazda Advanced Keyless Entry & Start System Parking brake button - silver Push button start Rear seat armrest w/ cupholders Steering wheel spoke - silver <p>Safety</p> <ul style="list-style-type: none"> Blind Spot Monitoring System 	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> Heated body colored outer mirror <p>Interior</p> <ul style="list-style-type: none"> 265-watt Bose Centerpoint 10-speaker surround sound audio system with Audiopilot 5 position variable heated front seats (driver & passenger) 5.8" full color touch-screen navigation w/ real time traffic thru Traffic Message Channel 8-way power driver's seat Audio menu voice-command Center console with sliding padded armrest E911 automatic emergency notification HD radio Leather trimmed seats and door panel inserts Moonroof with one-touch open Padded door armrests Pandora audio application Radio Broadcast Data System program information SMS text message audio delivery and reply Welcome lighting system <p>Safety</p> <ul style="list-style-type: none"> Blind Spot Monitoring System 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> MZR 2.5L DOHC I4 with 167 HP 6-speed manual or 5-speed sport automatic transmission <p>Exterior</p> <ul style="list-style-type: none"> 17" alloy wheels with black center cap Auto On/Off headlights Bi-xenon headlights with auto leveling Delete blue ring headlight detail Dual exhaust w/ bright tips Fog lights Heated body colored outer mirror w/ turn signal lamps LED combination taillights P205/50 R17 all-season tires Pivoting Adaptive Front-lighting System Rain sensing windshield wipers Rear deck lip spoiler (body color) <p>Interior</p> <ul style="list-style-type: none"> Black gauges w/ white lettering and gray accents Illuminated vanity mirrors (driver & passenger) Overhead sunglass holder s trim level type sport designed/shaped seats Sirius satellite radio w/ 4 month subscription <p>Safety</p> <ul style="list-style-type: none"> Alarm system
Product Changes and Features Availability				
Features, options and package content subject to change.				

**2013 Mazda3
5DR PRODUCT SUMMARY**

Mazda3i Touring 5DR	Mazda3i Grand Touring 5DR	Mazda3s Grand Touring 5DR	Mazdaspeed3 Touring 5DR
<i>(adding to / in lieu of Mazda3i Touring 4DR)</i>	<i>(adding to / in lieu of Mazda3i Touring 5DR)</i>	<i>(adding to / in lieu of Mazda3i GT 5DR)</i>	<i>(adding to / in lieu of Mazda3i Touring 5DR)</i>
<p>Functional / Powertrain</p>	<p>Functional / Powertrain</p>	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> MZR 2.5L DOHC I4 with 167 HP 6-speed manual or 5-speed sport automatic transmission 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> MZR 2.3L Direct Injection Spark Ignition Turbocharged I4 6-speed manual transmission only Limited slip differential Mazda Advanced Torque Management System Mazdaspeed front sport independent MacPherson strut suspension Mazdaspeed front stabilizer bar Mazdaspeed power-assisted ventilated front disc/solid rear disc Mazdaspeed rear sport independent E-type multi-link suspension Mazdaspeed rear stabilizer bar Sport tuned exhaust
<p>Exterior</p> <ul style="list-style-type: none"> Antenna, roof-mounted short aerodynamic i-type rear roof spoiler (body color) Rear window wiper 	<p>Exterior</p> <ul style="list-style-type: none"> Heated body colored outer mirror 	<p>Exterior</p> <ul style="list-style-type: none"> 17" alloy wheels with black center cap Auto On/Off headlights Bi-xenon headlights with auto leveling Delete blue ring headlight detail Dual exhaust w/ bright tips Fog lights Heated body colored outer mirror w/ turn signal lamps LED combination taillights P205/50 R17 all-season tires Pivoting Adaptive Front-Lighting System Rain sensing windshield wipers s-type rear roof spoiler (body color) 	<p>Exterior</p> <ul style="list-style-type: none"> 18" Gunmetal (831H) painted alloy wheels with black center cap P225/40R18 88Y high performance summer radials Delete blue ring headlight detail Mazdaspeed unique rear roof spoiler, front fascia, fog lights, and rear lower valance Black mica (16W) outer mirror w/ turn signal lamps Black mica (16W) rear lower valance Black mica (16W) rear roof inner spoiler Fog lights
<p>Interior</p>	<p>Interior</p> <ul style="list-style-type: none"> 265-watt Bose Centerpoint 10-speaker surround sound audio system with Audiopilot 5 position variable heated front seats (driver & passenger) 5.8" full color touch-screen navigation w/ real time traffic thru Traffic Message Channel 8-way power driver's seat Audio menu voice-command Center console with sliding padded armrest E911 automatic emergency notification HD radio Leather trimmed seats and door panel inserts Moonroof with one-touch open Padded door armrests Pandora audio application Radio Broadcast Data System program information SMS text message audio delivery and reply Welcome lighting system 	<p>Interior</p> <ul style="list-style-type: none"> Black gauges w/ white lettering and gray accents Illuminated vanity mirrors (driver & passenger) Overhead sunglass holder s trim level type sport designed/shaped seats Sirius satellite radio w/ 4 month subscription 	<p>Interior</p> <ul style="list-style-type: none"> 265-watt Bose Centerpoint 10-speaker surround sound audio system with Audiopilot Aluminum Pedals Black Mazdaspeed gauges w/ white lettering and red accents Center console with sliding padded armrest Illuminated vanity mirrors (driver & passenger) Mazdaspeed floor mats (front/rear) Mazdaspeed scuff plates Mazdaspeed unique black leather seats with red cloth inserts Mazdaspeed unique black/red interior trim Mazdaspeed unique door trim Overhead sunglass holder Padded door armrests s trim level type sport designed/shaped seats Turbocharger boost gauge Welcome lighting system
<p>Safety</p> <ul style="list-style-type: none"> Delete trunk release from remote keyless entry system 	<p>Safety</p> <ul style="list-style-type: none"> Blind Spot Monitoring System 	<p>Safety</p> <ul style="list-style-type: none"> Alarm system 	<p>Safety</p>
<p>Product Changes and Features Availability</p> <p>Features, options and package content subject to change.</p>			

2013 MAZDA3
EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR	2.0L 5DR		2.5L 5DR	Mazdaspeed3
	<i>i SV</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Grand Touring</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Grand Touring</i>	<i>Touring</i>
Engine & Transmission									
Aluminum-alloy cylinder block and aluminum-alloy lower block	■	■	■	■	■	■	■	■	■
Engine cover - black urethane	■	---	---	---	■	---	---	■	■
Engine cover - SKYACTIV-G blue urethane	---	■	■	■	---	■	■	---	---
Exhaust, Sport tuned with bright tip	---	---	---	---	---	---	---	---	■
Exhaust, Stainless steel exhaust manifold, main silencer and pipe; dual outlet with bright tip	---	---	---	---	■	---	---	■	---
Exhaust, Stainless steel exhaust manifold, main silencer and pipe; single outlet	■	■	---	---	---	---	---	---	---
Exhaust, Stainless steel exhaust manifold, main silencer and pipe; single outlet with bright tip	---	---	■	■	---	■	■	---	---
Front Wheel Drive	■	■	■	■	■	■	■	■	■
MZR 2.0L DOHC 16-valve 4-cylinder engine with VVT	■	---	---	---	---	---	---	---	---
MZR 2.3L Direct Injection Spark Ignition Turbocharged 16-valve 4-cylinder engine	---	---	---	---	---	---	---	---	■
MZR 2.5L DOHC 16-valve 4-cylinder engine with VVT	---	---	---	---	■	---	---	■	---
SKYACTIV-G 2.0L 4-cylinder engine	---	■	■	■	---	■	■	---	---
Transmission, 5-speed MT	■	---	---	---	---	---	---	---	---
Transmission, 5-speed Sport AT with manual mode	Available	---	---	---	Available	---	---	Available	---
Transmission, 6-speed MT	---	---	---	---	■	---	---	■	■
Transmission, SKYACTIV-DRIVE 6-speed Sport AT with manual mode	---	Available	Available	Available	---	Available	Available	---	---
Transmission, SKYACTIV-MT 6-speed	---	■	■	■	---	■	■	---	---
Underhood insulator pad	---	---	---	---	■	---	---	■	■
Suspension & Chassis									
Brakes, Anti-lock System w/ Electronic Brakeforce Distribution & Brake-Assist	■	■	■	■	■	■	■	■	■
Brakes, Enlarged Mazdaspeed power-assisted ventilated front disc/solid rear brakes	---	---	---	---	---	---	---	---	■
Brakes, Power-assisted ventilated front disc/solid rear disc	■	■	■	■	■	■	■	■	---
Dynamic Stability Control with Traction Control System	■	■	■	■	■	■	■	■	■
Front Suspension - Mazdaspeed Sport Independent MacPherson strut with coil springs	---	---	---	---	---	---	---	---	■
Front Suspension -Independent MacPherson strut with coil springs	■	■	■	■	■	■	■	■	---
Limited Slip Differential	---	---	---	---	---	---	---	---	■
Mazda Torque Management System	---	---	---	---	---	---	---	---	■
Rear Suspension - Independent multi-link with coil springs	■	■	■	■	■	■	■	■	---
Rear Suspension - Mazdaspeed Sport Independent E-type multi-link with coil springs	---	---	---	---	---	---	---	---	■
Stabilizer bar, front	■	■	■	■	■	■	■	■	---
Stabilizer bar, Mazdaspeed enlarged front	---	---	---	---	---	---	---	---	■
Stabilizer bar, Mazdaspeed enlarged rear	---	---	---	---	---	---	---	---	■
Stabilizer bar, rear	■	■	■	■	■	■	■	■	---
Steering, Electro Hydraulic Power Assist System	■	■	■	■	■	■	■	■	■
Steering, Variable power-assisted rack-and-pinion steering	■	■	■	■	■	■	■	■	■
Tires & Wheels									
16-inch alloy wheels with black center caps	---	---	■	■	---	■	■	---	---
16-inch steel wheels with full wheel covers	■	■	---	---	---	---	---	---	---
17-inch alloy wheels with black center caps	---	---	---	---	■	---	---	■	---
18-inch Gunmetal (831H) painted alloy wheels with black center caps	---	---	---	---	---	---	---	---	■
205/50 R17 all-season steel-belted radial tires	---	---	---	---	■	---	---	■	---
205/55 R16 all-season steel-belted radial tires	■	■	■	■	---	■	■	---	---
225/40 R18 88Y high performance summer radials	---	---	---	---	---	---	---	---	■
Temporary spare tire	■	■	■	■	■	■	■	■	■
Exterior									
Antenna, Integrated rear window	■	■	■	■	■	---	---	---	---
Antenna, roof-mounter short aerodynamic	---	---	---	---	---	■	■	■	■
Back-up lights - clear-lens	■	■	■	■	■	■	■	■	■
Brake light - high-mount, integrated in trunk	■	■	■	■	■	---	---	---	---
Brake light - high-mount, interior-type (top of rear window)	---	---	---	---	---	■	■	■	---
Brake light - high-mount, spoiler-integrated	---	---	---	---	---	---	---	---	■
Bumpers - Mazdaspeed, body-color front & black mica (16W) rear	---	---	---	---	---	---	---	---	■
Door handles - body-color	■	■	■	■	■	■	■	■	■
Fog lights - clear-lens halogen	---	---	---	OPT	■	---	OPT	■	■
Fuel door - body-color	■	■	■	■	■	■	■	■	■
Grille - Mazdaspeed insert & trim (gray gloss-type finish)	---	---	---	---	---	---	---	---	■
Grille - Sport-type insert & trim (gloss black finish)	---	---	---	---	■	---	---	■	---
Grille - Sport-type insert & trim (matte-type finish)	■	■	■	■	---	■	■	---	---

2013 MAZDA3
EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR	2.0L 5DR		2.5L 5DR	Mazdaspeed3
	<i>i SV</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Grand Touring</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Grand Touring</i>	<i>Touring</i>
Headlights - Adaptive Front-lighting System	---	---	---	OPT	■	---	OPT	■	OPT
Headlights - automatic on/off	---	---	---	OPT	■	---	OPT	■	OPT
Headlights - Bi-Xenon (high & low beam) High-Intensity Discharge headlights w/ auto leveling	---	---	---	OPT	■	---	OPT	■	OPT
Headlights - blue ring headlight detail	---	■	■	■	---	■	■	---	---
Headlights - clear-lens halogen	■	■	■	■	■	■	■	■	■
Mirrors, dual power remote mirrors – black mica (16W), folding-type with turn signal lamps	---	---	---	---	---	---	---	---	■
Mirrors, dual power remote mirrors – body-color, folding-type	■	■	■	---	---	■	---	---	---
Mirrors, heated dual power remote mirrors – body-color, folding-type	---	---	---	■	---	---	■	---	---
Mirrors, heated dual power remote mirrors – body-color, folding-type with turn signal lamps	---	---	---	OPT	■	---	OPT	■	---
Roof molding - black	■	■	■	■	■	■	■	■	■
Side Sill Extensions	---	---	---	---	---	---	---	■	■
Spoiler, rear deck lip (body color)	---	---	---	OPT	■	---	---	---	---
Spoiler, Mazdaspeed rear roof-end large floating (body-color) with black mica (16W) inner spoiler	---	---	---	---	---	---	---	---	■
Spoiler, rear roof spoiler i type (body-color)	---	---	---	---	---	■	■	---	---
Spoiler, rear roof spoiler s type (body-color)	---	---	---	---	---	---	---	■	---
Taillights - clear-lens multi-reflector	■	■	■	■	---	---	---	---	■
Taillights - clear-lens with LED	---	---	---	OPT	■	---	OPT	■	OPT
Wipers - rear, 1-speed with fixed-intermittent	---	---	---	---	---	■	■	■	■
Wipers - windshield, 2-speed with variable-intermittent	■	■	■	■	---	■	■	---	---
Wipers - windshield, automatic rain-sensing (adjustable sensitivity) with 2-speed and variable-intermittent	---	---	---	OPT	■	---	OPT	■	OPT
Comfort & Convenience									
12-volt power outlets (2)	■	■	■	■	■	■	■	■	■
Air conditioning with pollen filter	■	■	■	■	■	■	■	■	■
Ambient (outside) temperature display	■	■	■	■	■	■	■	■	■
Assist grips, passenger (3)	■	■	■	■	■	■	■	■	■
Automatic climate control system with display - Dual Zone	---	---	---	---	---	---	---	---	---
Cargo area light	■	■	■	■	■	---	---	---	---
Cargo area light with ON/OFF switch	---	---	---	---	---	■	■	■	■
Center console armrest with covered storage compartments	■	■	■	■	■	■	■	■	■
Center console with sliding padded armrest	---	---	---	■	■	---	■	■	■
Centralized door locking feature - driver's & front passenger's-side	OPT	■	■	■	■	■	■	■	■
Coat hooks (2)	■	■	■	■	■	■	■	■	■
Cruise control with steering wheel-mounted controls - illuminated	---	■	■	■	■	■	■	■	■
Cup holders, rear door bottle holders (without storage pockets)	■	■	■	■	■	■	■	■	■
Cupholders, dual front with lid	■	■	■	■	■	■	■	■	■
Cupholders, dual rear (integrated in armrest)	---	---	■	■	■	■	■	■	■
Delayed courtesy lights (dual map & dome lights)	---	---	■	■	■	■	■	■	■
Dome light	■	■	■	■	■	■	■	■	■
Driver-side covered visor vanity mirror	■	■	■	■	---	■	■	---	---
Driver-side illuminated covered visor vanity mirror	---	---	---	---	■	---	---	■	---
Footrest, driver-side	■	■	■	■	■	■	■	■	---
Footrest, driver-side aluminum	---	---	---	---	---	---	---	---	■
Front dual map lights	■	■	■	■	■	■	■	■	■
Front side-window demisters	■	■	■	■	■	■	■	■	■
Heater/defroster with multiple speed fan	■	■	■	■	■	■	■	■	■
Illuminated driver-side power window switches	---	---	■	■	■	■	■	■	■
Illuminated ignition keyhole	■	■	■	■	■	■	■	■	■
Illuminated interior welcome mode	---	---	---	■	■	---	■	■	■
Illumination: Blue ambient lighting and interactive instrument display	---	---	---	■	■	---	■	■	■
Mazda Advanced Keyless Entry & Start System	---	---	■	■	■	■	■	■	OPT
Moonroof, power sliding-glass ("one-touch" open feature) with interior sunshade	---	---	OPT	■	■	OPT	■	■	---
Passenger-side covered visor vanity mirror	■	■	■	■	---	■	■	---	---
Passenger-side illuminated covered visor vanity mirror	---	---	---	---	■	---	---	■	■
Power door lock switches - driver's-side & front passenger-side	OPT	■	■	■	■	■	■	■	■
Power door locks - auto door locks (speed sensitive and transmission sensitive)	OPT	■	■	■	■	■	■	■	■
Power door locks with 2-stage unlocking	OPT	■	■	■	■	■	■	■	■
Push button start	---	---	■	■	■	■	■	■	OPT
Rear heater ducts	■	■	■	■	■	■	■	■	■
Rear window defogger	■	■	■	■	■	■	■	■	■
Rearview mirror, day/night	■	■	■	■	■	■	■	■	■
Remote fuel door release	■	■	■	■	■	■	■	■	■
Remote hood release	■	■	■	■	■	■	■	■	■

2013 MAZDA3
EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR	2.0L 5DR		2.5L 5DR	Mazdaspeed3
	<i>i SV</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Grand Touring</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Grand Touring</i>	<i>Touring</i>
Remote keyless illuminated entry system w/ "answer back" feature	OPT	■	■	■	■	■	■	■	■
Remote trunk lid release (interior switch)	■	■	■	■	■	---	---	---	---
Steering column, tilt & telescopic	■	■	■	■	■	■	■	■	■
Steering wheel, 3-spoke leather wrapped with red stitching	---	---	---	---	---	---	---	---	■
Steering wheel, 3-spoke leather-wrapped	---	---	■	■	■	■	■	■	---
Steering wheel, 3-spoke urethane	■	■	---	---	---	---	---	---	---
Steering wheel-mounted audio controls - illuminated	■	■	■	■	■	■	■	■	■
Storage bin - driver's side	■	■	■	---	---	■	---	---	■
Storage pockets, front door with bottle holders	■	■	■	■	■	■	■	■	■
Storage, front seatback map pocket (passenger)	■	■	■	■	■	■	■	■	■
Storage, glove compartment with illumination	■	■	■	■	■	■	■	■	■
Vinyl-covered sunvisors	■	■	■	■	■	■	■	■	■
Windows, power with driver-side one-touch down/up feature	■	■	■	■	■	■	■	■	■
Seating & Trim									
5-passenger seating capacity	■	■	■	■	■	■	■	■	■
60/40 split fold-down rear seat	■	■	■	■	■	■	■	■	■
Aluminum pedals	---	---	---	---	---	---	---	---	■
Cargo area cover, rigid (removable)	---	---	---	---	---	■	■	■	■
Center floor console trim - black	■	■	■	■	■	■	■	■	■
Console center panel (Audio and A/C) - black	■	■	■	■	■	■	■	■	■
Decoration panel - driver and passenger side - silver	■	■	■	■	■	■	■	■	■
Door handles (inner F & R) - silver	■	■	■	■	■	■	■	■	■
Door trim, cloth - upper black or dune; lower black	---	---	■	---	---	■	---	---	---
Door trim, cloth - upper black; lower black	■	■	---	---	---	---	---	---	---
Door trim, cloth, Mazdaspeed black and red	---	---	---	---	---	---	---	---	■
Door trim, synthetic leather - upper black or dune; lower black	---	---	---	■	■	---	■	■	---
Floor mats, front and rear - carpeted	■	■	■	■	■	■	■	■	---
Floor mats, front and rear - Mazdaspeed	---	---	---	---	---	---	---	---	■
Floor-mounted gear shift lever (M/T and optional A/T)	■	■	■	■	■	■	■	■	---
Floor-mounted gear shift lever (M/T only)	---	---	---	---	---	---	---	---	■
Full cargo area trim	■	■	■	■	■	■	■	■	■
Full carpeting - black	■	■	■	■	■	■	■	■	■
Headrests, adjustable - front & rear (all outboard seating positions)	■	■	■	■	■	■	■	■	■
Headrests, whiplash-reducing active front headrests	■	■	■	■	■	■	■	■	■
Interior trim color: black	■	■	---	---	---	---	---	---	---
Interior trim color: black, or two-tone dune / black	---	---	---	■	■	■	■	■	---
Interior trim color: Mazdaspeed black / red	---	---	---	---	---	---	---	---	■
Molded cloth headliner - gray	■	■	■	■	■	■	■	■	■
Parking brake handle, leather w/ bright-color release button	---	---	---	---	---	---	---	---	■
Parking brake handle, urethane w/ black release button	■	■	---	---	---	---	---	---	---
Parking brake handle, urethane w/ bright-color release button	---	---	■	■	■	■	■	■	---
Power window sw panel - black	■	■	■	■	■	■	■	■	■
Scuff plates - Mazdaspeed metal insert	---	---	---	---	---	---	---	---	■
Scuff plates - urethane type	■	■	■	■	■	■	■	■	---
Seats, 5 position variable heated front seats (driver & passenger)	---	---	---	■	■	---	---	■	---
Seats, 8-way power driver's seat	---	---	---	■	■	---	■	■	---
Seats, base surround covers and controls - black	■	■	■	■	■	■	■	■	■
Seats, cloth - black	■	■	---	---	---	---	---	---	---
Seats, cloth - black or dune	---	---	■	---	---	■	---	---	---
Seats, leather - black or dune	---	---	---	■	---	---	■	---	---
Seats, reclining front bucket seats	■	■	■	■	■	■	■	■	■
Seats, sport shape leather - black or dune	---	---	---	---	■	---	---	---	---
Seats, sport shape leather & cloth Mazdaspeed unique	---	---	---	---	---	---	---	---	■
Shift knob - leather-wrapped (M/T and optional A/T); black with silver insert and piano black cap	---	---	■	■	■	■	■	■	---
Shift knob - leather-wrapped; black	---	---	---	---	---	---	---	---	■
Shift knob - urethane (M/T and optional A/T); black	■	■	---	---	---	---	---	---	---
Steering wheel spoke - black	■	■	■	■	■	■	■	■	---
Steering wheel spoke - silver	---	---	---	■	■	■	■	■	■
Audio/Phone/Entertainment/Navigation Systems									
4-speaker sound system - full-range door-mounted type	■	■	---	---	---	---	---	---	---
5.8" full color touch-screen navigation w/ real time traffic thru Traffic Message Channel	---	---	---	■	■	---	■	---	OPT
6-speaker sound system (includes 2 tweeters)	---	---	■	---	---	■	---	---	---
AM/FM/CD (MP3 compatible) audio system with digital clock	■	■	■	■	■	■	■	■	■
Audio menu voice-command	---	---	---	■	■	---	■	■	OPT
Audio system Automatic Level Control - 1/2/3 & "off" settings	■	■	■	---	---	■	---	---	---
Auxiliary audio input jack	■	■	■	■	■	■	■	■	■

2013 MAZDA3
EQUIPMENT AND FEATURES

	2.0L 4DR				2.5L 4DR	2.0L 5DR		2.5L 5DR	Mazdaspeed3
	<i>i SV</i>	<i>i Sport</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Grand Touring</i>	<i>i Touring</i>	<i>i Grand Touring</i>	<i>s Grand Touring</i>	<i>Touring</i>
Bluetooth hands free phone & audio	---	---	■	■	■	■	■	■	■
Bose® Centerpoint® 10-speaker Surround Sound System with AudioPilot®	---	---	OPT	■	■	OPT	■	■	■
E911 automatic emergency notification	---	---	---	■	■	---	■	■	OPT
HD radio	---	---	---	■	■	---	■	■	OPT
Pandora audio application	---	---	---	■	■	---	■	■	OPT
Radio Broadcast Data System program information	---	---	---	■	■	---	■	■	OPT
Satellite radio-compatible audio system (requires additional dealer-installed hardware)	■	■	■	■	■	■	■	■	■
Sirius satellite radio w/ 4 month subscription	---	---	---	OPT	■	---	OPT	■	OPT
SMS text message audio delivery and reply	---	---	---	■	■	---	■	■	OPT
USB audio input	---	■	■	■	■	■	■	■	■
Instrumentation									
Center instrument panel display (audio & clock)	■	■	■	■	■	■	■	■	■
Gauge illumination, white nighttime	■	■	■	■	■	■	■	■	■
Gauges & controls illumination dimming control - dial-type	■	■	■	■	■	■	■	■	■
Gauges, black with white lettering and blue accents	---	■	■	■	---	■	■	---	---
Gauges, black with white lettering and gray accents	■	---	---	---	■	---	---	■	---
Gauges, Mazdaspeed3 type black with white lettering and red accents, white stylus, and boost gauge	---	---	---	---	---	---	---	---	■
Multi Information Display (Dot Monochrome) driver information system w/ outside temperature display, Trip Computer, maintenance reminder, and audio information	---	■	■	■	■	■	■	■	■
Tachometer	■	■	■	■	■	■	■	■	■
Trip computer, four-function including current and average fuel economy, distance-to-empty, and average vehicle speed	---	■	■	■	■	■	■	■	■
Trip odometers, resettable (2)	■	■	■	■	■	■	■	■	■
Warning lights: brake system, high-beam headlights, turn signals/hazard warning on, check engine, engine oil pressure, engine coolant "high" temp, engine coolant "low" temp, battery charge, defogger-on, air bag/front seat belt pretensioner system, door-ajar, low fuel, Anti-lock Brake System, cruise control on, tire pressure monitoring system	■	■	■	■	■	■	■	■	■
Safety & Security									
"Crashable" brake pedal	■	■	■	■	■	■	■	■	■
"Triple-H" construction	■	■	■	■	■	■	■	■	■
3-point safety belts for all seating positions (2 front; 3 rear)	■	■	■	■	■	■	■	■	■
5-mph bumpers	■	■	■	■	■	■	■	■	■
Advanced dual front air bags (SRS) - with crash-zone & driver's seat position/passenger weight sensors (Mazda Advanced Restraint System)	■	■	■	■	■	■	■	■	■
Alarm System	---	---	---	OPT	■	---	OPT	■	OPT
Blind Spot Monitoring System	---	---	OPT	■	■	OPT	■	■	OPT
Brakes, Anti-lock System w/ Electronic Brakeforce Distribution & Brake-Assist	■	■	■	■	■	■	■	■	■
Child-safety rear door locks	■	■	■	■	■	■	■	■	■
Collapsible steering column (following air bag deployment)	■	■	■	■	■	■	■	■	■
Dual front side-impact air bag supplemental restraint system (SRS) - front seat-mounted (front coverage)	■	■	■	■	■	■	■	■	■
Dynamic Stability Control with Traction Control System	■	■	■	■	■	■	■	■	■
Engine immobilizer anti-theft system	■	■	■	■	■	■	■	■	■
Front safety-belt pretensioners with force limiters	■	■	■	■	■	■	■	■	■
Height adjustable front shoulder belt "B" pillar anchors	■	■	■	■	■	■	■	■	■
Horn - single type	■	■	■	■	■	■	■	■	■
Keyless remote panic button feature (on key fob)	OPT	■	■	■	■	■	■	■	■
LATCH rear seat child safety-seat lower anchors & upper tethers	■	■	■	■	■	■	■	■	■
Power door locks - auto door locks (speed sensitive and transmission sensitive)	OPT	■	■	■	■	■	■	■	■
Side air curtains - front & rear coverage	■	■	■	■	■	■	■	■	■
Side-impact door beams - front and rear	■	■	■	■	■	■	■	■	■
Tire Pressure Monitoring System	■	■	■	■	■	■	■	■	■
Trunk entrapment release system	■	■	■	■	■	---	---	---	---
Trunk lid opener cancel system (trunk latch type)	■	■	■	■	■	---	---	---	---
Whiplash-reducing active front seat headrests	■	■	■	■	■	■	■	■	■

2013 MAZDA3

PACKAGES AND OPTIONS

Packages	Mazda3i						Mazda3s		Mazdaspeed3
	SV 4DR	Sport 4DR	Touring 4DR	GT 4DR	Touring 5DR	GT 5DR	GT 4DR	GT 5DR	Touring 5DR
(1SV) Convenience Package ¹	OPT	--	--	--	--	--	--	--	--
(1PP) Preferred Equipment Package	--	--	OPT	--	OPT	--	--	--	--
(1TE) Technology Package	--	--	--	OPT	--	OPT	--	--	--
(2MT) Mazdaspeed Technology Package	--	--	--	--	--	--	--	--	OPT
(JCP) Crystal White Paint	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT

Convenience Package¹:

Power door locks with 2-stage unlocking & central locking, auto door locks (speed sensitive and transmission sensitive), remote keyless entry system w/ retractable key and panic mode and trunk release

Preferred Equipment Package:

Blind Spot Monitoring System, 265-Watt Bose Centerpoint 10-speaker surround sound audio system, moonroof with one-touch open

Technology Package:

Bi-xenon headlights with auto leveling, pivoting Adaptive Front-lighting System, fog lights, LED combination taillights, outer mirror w/ turn signal lamps, Sirius satellite radio² w/ 4-mth subscription, alarm system, rain-sensing windshield wipers, auto On/Off headlights, rear deck lip spoiler³

Mazdaspeed Technology Package:

Blind Spot Monitoring System, 5.8" full color touch-screen navigation w/ real time traffic thru Traffic Message Channel, Sirius satellite radio² w/ 4-mth subscription, HD radio, Pandora audio application, Radio Broadcast Data System program information, SMS text message audio delivery and reply, E911 automatic emergency notification, Audio menu voice-command, Mazda Advanced Keyless Entry & Start System w/ push button start, alarm system, rain-sensing windshield wipers, auto On/Off headlights, bi-xenon headlights with auto leveling, pivoting Adaptive Front-lighting System, and LED combination taillights

1 -- AT-equipped models only

2 -- Black colored satellite radio antenna (shark fin) on 4-Door, Satellite radio antenna integrated with black whip radio antenna on 5-Door

3 -- 4DR models only

**2013 MAZDA3
COLOR AND TRIM**

Interior Trim Type:		Mazda3i 4-Door								Mazda3s 4-Door		Mazda3i 5-Door				Mazda3s 5-Door		Mazdaspeed3
		i SV		i Sport		i Touring		i GT		s GT		i Touring		i GT		s GT		Touring
		Black Cloth	Dune Cloth	Black Cloth	Dune Cloth	Black Cloth	Dune Cloth	Black Leather	Dune Leather	Black Leather	Dune Leather	Black Cloth	Dune Cloth	Black Leather	Dune Leather	Black Leather	Dune Leather	Black Leather / Black & Red Cloth insert
		BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BU4	BU5	BT4
16W	Black Mica	●		●		●		●		●		●	●	●	●	●	●	●
27A	Velocity Red Mica					●		●		●		●		●		●		
38K	Indigo Lights Mica					●	●	●	●	●	●	●	●	●	●	●	●	
39T	Dolphin Gray Mica	●		●		●		●		●		●		●		●		
38P	Liquid Silver Metallic	●		●		●		●		●		●		●		●		
38R	Graphite Mica					●	●	●	●	●	●	●		●		●		
34K	Crystal White Pearl Mica	●		●		●	●	●	●	●	●	●	●	●	●	●	●	
42D	Velocity Red Mica/Black																	●
42E	Crystal White Pearl Mica/Black																	●
42F	Liquid Silver Metallic/Black																	●

LEGEND:
● = Available

**2013 MAZDA3
ACCESSORIES**

Accessories	Mazda3i						Mazda3s		Mazdaspeed3
	SV 4DR	Sport 4DR	Touring 4DR	GT 4DR	Touring 5DR	GT 5DR	GT 4DR	GT 5DR	Touring 5DR
AUDIO / VISUAL / ELECTRONICS									
3.5mm Audio Cable	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Hands Free Device (Motorola T225)	Dealer	Dealer	---	---	---	---	---	---	---
In-Dash 6-Disc CD Changer, MP3 Compatible	Dealer	Dealer	Dealer	---	Dealer	---	---	---	Dealer (w/o 2MT)
iPod Integration Module	Dealer	---	---	---	---	---	---	---	---
Portable Navigation Device (Garmin nuvi 40LM, 2495LMT, or 3490LMT)	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Remote Engine Start (A/T only) 1.	Dealer	Dealer	---	---	---	---	---	---	---
Remote Engine Start (A/T only) 2.	---	---	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---
SIRIUS Satellite Radio w/4 Month Subscription (N/A AK & HI) (SAT) 3.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	---	---	Port/Dealer
EXTERIOR									
Bike Carrier, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Car Cover	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Car Cover Cable Lock	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Box, Medium, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Box, Short, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Fog Lights (FOG) 4.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	---	---	---
Front Mask	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Fuel-Filler Door, Chrome	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Kayak Carrier, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
License Plate Frame, Mazda3	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---
License Plate Frame, Mazdaspeed	---	---	---	---	---	---	---	---	Dealer
License Plate Frame, Zoom-Zoom	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
License Plate Frame, Slimline	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
License Plate Frame Kit (includes Keychain & Valve Stem Caps)	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Mud Guards, Front & Rear	Dealer (F&R)	Dealer (F&R)	Dealer (F&R)	Dealer (F&R)	Dealer (Front)	Dealer (Front)	Dealer (Front)	---	---
Moonroof Wind Deflector 5.	---	---	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---
Rear Aero Flares & Rear Center Under Skirt (RAF)	---	---	---	---	---	---	---	Port/Dealer	---
Rear Bumper Guard (RBS)	---	---	---	---	Port/Dealer	Port/Dealer	---	Port/Dealer	Dealer
Rear Wing Spoiler (RSW) 4.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	---	---	---	---	---
Roof Luggage Basket	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Roof Rack, Removable	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Side Sill Extensions	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---	---
Ski/Snowboard Carrier, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Surfboard Carrier, Roof Rack	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Touch-Up Paint	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Wheel Locks (WLK)	---	---	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
INTERIOR									
Ashtray, LED	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Carrier, Collapsible	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Mat	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cargo Net (CGN)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Dealer	Dealer	Port/Dealer	Dealer	Dealer
Cargo Tray	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Cigarette Lighter	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
First Aid Kit	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Floor Mats, All-Weather (FLA)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Interior Lighting Kit (ILK)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Mirror, Compass/AutoDim (w/ rain sensing wipers) 6.	---	---	---	Dealer	---	Dealer	Dealer	Dealer	Dealer
Mirror, Compass/AutoDim (w/o rain sensing wipers) 7.	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---	---	Dealer
Mirror, Compass/AutoDim with Homelink (MHS) (w/ rain sensing) 8.	---	---	---	Port/Dealer	---	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Mirror, Compass/AutoDim with Homelink (MRH) (w/o rain sensing) 9.	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	---	---	Port/Dealer
Roadside Assistance Kit	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer
Windshield Sunscreen	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	Dealer	---

1. Requires AT. Key Start models. Hood Switch required on models w/o factory alarm

2. Requires AT. Push Button Start models. Hood Switch required on models w/o factory alarm

3. Not available on 1TE or 2MT equipped models

4. Not available on 1TE equipped models

5. Requires 1PP except on GT models

6. Requires 1TE or 2MT on i GT or Mazdaspeed3 models

7. Not available on 1TE, 2MT equipped models

8. Requires 1TE or 2MT on i GT or Mazdaspeed3 models. Not available on MRH equipped models

9. Not available on 1TE, 2MT or MHS equipped models

NOTE: Carpet Floor Mats (FLM) are standard equipment on all vehicles

SPECIFICATIONS

	4-DOOR				5-DOOR	
	<i>i</i>		<i>s</i>		<i>s</i>	
	SV	Sport, Touring, GT	All	All	All	Mazdaspeed All
ENGINE AND ELECTRICAL						
Engine Type	Type-MZR 2.0L DOHC 16-valve 4-cylinder with Variable-Valve Timing	Type-SKYACTIV-G 2.0L DOHC 16-valve 4-cylinder with Variable-Valve Timing	Type-MZR 2.5L DOHC 16-valve 4-cylinder with Variable-Valve Timing	Type-SKYACTIV-G 2.0L DOHC 16-valve 4-cylinder with Variable-Valve Timing	Type-MZR 2.5L DOHC 16-valve 4-cylinder with Variable-Valve Timing	Type-MZR 2.3L Direct Injection Spark Ignition Turbocharged 16-valve 4-cylinder
Horsepower (SAE net)	148 @ 6500 rpm	155 @ 6000 rpm	167 @ 6000 rpm	155 @ 6000 rpm	167 @ 6000 rpm	263 @ 5500 rpm
Torque (lb.-ft.)	135 @ 4500 rpm	148 @ 4100 rpm	168 @ 4000 rpm	148 @ 4100 rpm	168 @ 4000 rpm	280 @ 3000 rpm
Redline	6500 RPM	6500 RPM	6200 RPM	6500 RPM	6200 RPM	6700 RPM
Displacement (cubic inches/cc)	122.0/1999	121.9/1998	151.9/2489	121.9/1998	151.9/2489	138/2261
Bore x Stroke (inches/mm)	3.44 x 3.27/87.5 x 83.1	3.29 x 3.59/83.5 x 91.2	3.50 x 3.94/89.0 x 100.0	3.29 x 3.59/83.5 x 91.2	3.50 x 3.94/89.0 x 100.0	3.44 x 3.70/87.5 x 94.0
Compression Ratio	10.0:1	12.0:1	9.7:1	12.0:1	9.7:1	9.5:1
Fuel System	Electronic Fuel Injection	Advanced Direct Injection	Electronic Fuel Injection	Advanced Direct Injection	Electronic Fuel Injection	Direct Injection
Recommended Fuel	Regular unleaded	Regular unleaded	Regular unleaded	Regular unleaded	Regular unleaded	Premium unleaded (91 octane required)
Oil Type	0W-20	0W-20	0W-20	0W-20	0W-20	5W-30
Valvetrain	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing	4 valves per cylinder, Variable-Valve Timing
Engine Block	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy
Cylinder Heads	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy
Emission Control (FED)	Tier2-BIN5	Tier2-BIN5	Tier2-BIN5	Tier2-BIN5	Tier2-BIN5	Tier2-BIN5
Emission Control (CAL = CA, NY, MA, MD, ME, NM, VT, PA, CT, RI, OR, WA, NJ)	ULEV	ULEV	LEV	ULEV	LEV	ULEV
Ignition System	Distributor Less Ignition	Distributor Less Ignition	Distributor Less Ignition	Distributor Less Ignition	Distributor Less Ignition	Distributor Less Ignition
Alternator	12V - 100amp	12V - 100amp	12V - 100amp	12V - 100amp	12V - 100amp	12V - 110amp
Battery (cold area)	50D 20L (75D 23L)	55D 23L (75D 23L)	50D 20L (75D 23L)	55D 23L (75D 23L)	50D 20L (75D 23L)	55D 23L (75D 23L)
Starter	12V: 1.0kw	12V: 1.0kw	12V: 1.4kw	12V: 1.0kw	12V: 1.4kw	12V: 1.4kw
DRIVETRAIN						
Type	FWD					
Transmission (MT)	5-speed manual	SKYACTIV-MT 6-speed manual	6-speed manual	SKYACTIV-MT 6-speed manual	6-speed manual	6-speed manual
Transmission (AT)	5-speed electronically-controlled Sport AT (FN5)	SKYACTIV-DRIVE 6-speed electronically-controlled Sport AT	5-speed electronically-controlled Sport AT (FN5)	SKYACTIV-DRIVE 6-speed electronically-controlled Sport AT	5-speed electronically-controlled Sport AT (FN5)	N/A
Clutch Type	MT AT Single dry plate with diaphragm spring Torque converter with electronic lockup	Single dry plate with diaphragm spring Torque converter with electronic lockup	Single dry plate with diaphragm spring Torque converter with electronic lockup	Single dry plate with diaphragm spring Torque converter with electronic lockup	Single dry plate with diaphragm spring Torque converter with electronic lockup	Single dry plate with diaphragm spring N/A
Ratios (:1)	MT 1st 3.307 2nd 1.842 3rd 1.310 4th 0.970 5th 0.755 6th Not Equipped Reverse 3.166 Final Drive 4.105	SKYACTIV-MT 3.363 1.947 1.300 0.971 0.795 0.645 3.385 4.105	MT 3.454 2.059 1.392 1.030 0.837 0.717 3.198 4.105	SKYACTIV-MT 3.363 1.947 1.300 0.971 0.795 0.645 3.385 4.105	MT 3.454 2.059 1.392 1.030 0.837 0.717 3.198 4.105	MT 3.214 1.913 1.366 1.025 0.948 0.790 3.456 1-4th: 4.187; 5-6th:3.526
	Sport AT 1st 3.620 2nd 1.925 3rd 1.285 4th 0.933 5th 0.692 6th Reverse 3.405 Final Drive 3.458	SKYACTIV-DRIVE Sport AT 3.552 2.022 1.452 1.000 0.708 0.599 3.893 3.591	Sport AT 3.620 1.925 1.285 0.933 0.692 0.599 3.405 3.652	SKYACTIV-DRIVE Sport AT 3.552 2.022 1.452 1.000 0.708 0.599 3.893 3.591	Sport AT 3.620 1.925 1.285 0.933 0.692 0.599 3.405 3.652	
CHASSIS						
Body Type	5-passenger, 4-door sedan				5-passenger, 5-door hatchback	
Front Suspension	Independent, MacPherson strut				Independent, MacPherson strut	
Rear Suspension	Independent, Multi-link				Independent, Multi-link	
Shock Absorbers	Telescopic, twin tube				Telescopic, twin tube	
Steering Type	Rack-and-pinion				Rack-and-pinion	
Power Assist	Electro-Hydraulic Power Assist Steering				Electro-Hydraulic Power Assist Steering	
Overall Steering Ratio	16.2:1				16.2:1	
Steering Wheel Turns-to-Lock	2.94				2.94	
Turning Circle, Curb-to-Curb (Radius - feet/m)	17.1/5.2				17.1/5.2	
Turning Circle, Wall-to-Wall (Diameter - feet/m)	35.8/10.9				35.8/10.9	
Braking System	Power assist; Anti-lock Brake System w/ Electronic Brakeforce Distribution & Brake Assist					
Front Brakes	Ventilated discs	10.94 inches	11.81 inches	10.94 inches	11.81 inches	12.60 inches
Rear Brakes	Solid discs	10.43 inches	11.02 inches	10.43 inches	11.02 inches	11.02 inches
Parking Brake	Mechanical, hand-operated on rear wheels					
Wheels	16 x 6.5J		17 x 7.0J		16 x 6.5J	
					17 x 7.0J	
Tires	P205/55 R16 all-season		P205/50 R17 all-season		P205/55 R16 all-season	
Brand	TOYO, Bridgestone		TOYO, YOKOHAMA		Bridgestone	
Tire Inflation Pressure, Fr/Rr (psi)	35/35		32/32		36/36	
Temporary Spare Tire	T115/70D15		T125/70D16		T115/70D15	
Curb Weight (lbs.)	MT	2866	2872	3046	2896	3048 (PZEV = 3049)
	AT	2929	2950	3103	2969	3104

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SPECIFICATIONS

	4-DOOR			5-DOOR		
	SV	<i>i</i> Sport, Touring, GT	<i>s</i> All	<i>i</i> All	<i>s</i> All	Mazdaspeed All
FUEL ECONOMY						
EPA Mileage (City/Highway)						
MT	25/33	27/39	20/28	27/38	20/28	18/25
AT	24/33	28/40	22/29	28/39	22/29	-----
* These estimates reflect new EPA methods beginning with 2008 models						
CAPACITIES						
Crankcase, No exchange OF/ Exchange OF (U.S. quarts)	4.1 / 4.5	4.2 / 4.4	4.9 / 5.3	4.2 / 4.4	4.9 / 5.3	5.6 / TBD
Engine Coolant (U.S. quarts)	7.9	7.8 MT / 8.7 AT	7.9	7.8 MT / 8.7 AT	7.9	7.9
Fuel Tank Capacity (gallons)	14.5	14.5	15.9	14.5	15.9	15.9
EPA Passenger Volume (cubic feet)		94.1			94.6	
EPA Cargo Volume (cubic feet)		11.8			17.0	
EPA Cargo Volume with rear seats down, (cubic feet)		N/A			42.8	
EPA Total Volume (cubic feet)		105.9			111.6	
EPA Vehicle Size Category				Compact (Small Car)		
EXTERIOR DIMENSIONS						
Wheelbase (inches)		103.9			103.9	
Track, Front (inches)	60.4		60.2	60.4		60.4
Track, Rear (inches)	59.8		59.6	59.8		60.0
Length (inches) w/License Plate Holder		180.9			177.4	177.6
Width (inches) w/o Body Side Protector		69.1			69.1	69.7
Height, unladen (inches)		57.9			57.9	57.5
Minimum Ground Clearance, laden (inches)		4.7			4.7	
Weight Distribution, % front:rear	60/40	60/40	60/40	60/40	60/40	62/38
Coefficient of Drag (Cd)	0.28	0.27	0.28	0.29	0.30	0.32
Top Speed (MPH) with speed limiter	116.8	121.2	116.8	121.2	116.8	155.3
INTERIOR DIMENSIONS						
Headroom, front/rear without Moonroof (inches)		38.9/37.5	Not Equipped	38.9/38.0	Not Equipped	38.9/38.0
Headroom, front/rear with Moonroof (inches)	Not Equipped		38.1/37.4		38.1/37.7	Not Equipped
Leg Room, front/rear (inches)		42.0/36.2			42.0/36.2	
Shoulder Room, front/rear (inches)		54.9/54.0			54.9/54.0	
Hip Room, front/rear (inches)		53.7/52.2			53.7/52.2	
Rear Knee Clearance (inches)		0.5			0.5	

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REVISIONS & UPDATES

Revision Date	Page	Content	Effective Date	Update
8/13/2012	2	Changes - Prior Model Year	7/1/2012	Dropped "voice" from SMS Text Message feature description on GT trim and Mazdaspeed3 Technology Package
8/13/2012	3	Product Summary - 4DR	7/1/2012	Dropped "voice" from SMS Text Message feature description on GT trim
8/13/2012	4	Product Summary - 5DR	7/1/2012	Dropped "voice" from SMS Text Message feature description on GT trim
8/13/2012	6-8	Equipment & Features	9/1/2012	Added "Centralized door locking feature - driver's & front passenger's-side"; "Power door lock switches - driver's-side & front passenger-side"; "Power door locks - auto door locks (speed sensitive and transmission sensitive)"; "Power door locks with 2-stage unlocking"; "Remote keyless illuminated entry system w/ "answer back" feature"; "Keyless remote panic button feature (on key fob)"; "Power door locks - auto door locks (speed sensitive and transmission sensitive)" as option for i SV
8/13/2012	8	Equipment & Features	7/1/2012	Dropped "voice" from SMS Text Message feature description on GT trim
8/13/2012	9	Packages & Options	7/1/2012	Dropped "voice" from SMS Text Message feature description on Mazdaspeed3 Technology Package
8/13/2012	9	Packages & Options	9/1/2012	Added Convenience Package and description
8/13/2012	12	Spec1	9/1/2012	Changed Cal Emissions Control spec from "PZEV" to "ULEV" on 4-Door i Sport, Touring, GT and 5-Door i All
8/13/2012	12	Spec1	9/1/2012	Changed Cal Emissions Horsepower spec from 154 to 155 -- same as Fed Emissions -- on 4-Door i Sport, Touring, GT and 5-Door i All
9/4/2012	2	Changes - Prior Model Year	9/1/2012	Added Convenience Package and description