



For Immediate Release

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Mazda Celebrates #GivingTuesday Through Recommitment to Mazda Drive for Good®

- Mazda will Donate \$5 Million and Pledge 50,000 Hours of Volunteer Time in 2018 -

IRVINE, Calif. (November 28, 2017) – Building on four years of donations and over 30 years' worth of volunteer hours completed, Mazda North American Operations (MNAO) today announced they will recommit to their annual charity program, Mazda Drive for Good®, in 2018. In its fifth year, MNAO will provide monetary donations to four national charities and 42 local charities, meeting a \$5 million commitment to the communities in which it does business. Additionally, in 2018, MNAO employees and dealers will spend 50,000 hours of time volunteering in their local communities.

“Our Mazda Drive for Good program started in 2013, as a way to unify Mazda owners, dealerships and employees around causes that are important to them,” said Masahiro Moro, president and CEO of MNAO. “What started as a winter charity event, evolved into a true way-of-life for many of our dealer partners and employees. We are proud to announce our recommitment to our local communities, and the non-profits that truly make a difference in peoples' lives, each and every day.”

In its fifth year of the Mazda Drive for Good program, Mazda will collaborate with St. Jude Children's Research Hospital®, American Red Cross, American Heart Association, and the Mazda Foundation (USA), Inc. on a national level, and 42 community non-profit organizations across the country. See below for a complete list of partner organizations. In addition to the monetary donations, MNAO employees and dealer partners will continue to provide hands-on assistance to individual charities and causes they feel passionate about, in their local communities.

Mazda established the Mazda Drive for Good charitable program as a way to give back to the communities in which it does business. Since its launch in 2013, the Mazda Drive for Good program has donated more than \$18.4 million, has pledged more than 263,000 charitable service hours and



continues to provide monetary donations and community service throughout the year. You can learn more about the Mazda Drive for Good program on [Inside Mazda](#).

Follow the conversation at [#MazdaDrive4Good](#) or [MazdaUSA.com/Drive4Good](#).

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](#).

Follow MNAO's social media channels through [Twitter](#) and [Instagram](#) at @MazdaUSA and Facebook at [Facebook.com/Mazda](#)

NATIONAL
American Heart Association
American Red Cross
Mazda Foundation
St. Jude Children's Research Hospital

GULF REGION	
Albuquerque	Ronald McDonald House
Austin	Austin Humane Society
Dallas & Fort Worth	MD Anderson Cancer Center
Denver	JDRF
Harlingen	Boys and Girls Club of Edinburg RGV
Houston	JDRF
Kansas City	Children's Mercy Hospital
New Orleans	Covenant House New Orleans
Omaha	Children's Hospital & Medical Center Foundation

MIDWEST REGION	
Chicago	Ronald McDonald House of Chicagoland & Northwest Indiana
Cincinnati	Friar's Club of Cincinnati
Cleveland	Ronald McDonald House of Cleveland



	Ronald McDonald House of Akron
Columbus	Nationwide Children's Hospital
Detroit	Children's Hospital of Michigan
Lexington	Kentucky Children's Hospital
Louisville	Children's Hospital Foundation
Milwaukee	Midwest Athletes Against Childhood Cancer (MACC) Fund
Minneapolis	Ronald McDonald House – Upper Midwest

NORTHEAST REGION	
Baltimore	American Cancer Society
Boston	The Doug Flutie Jr. Foundation for Autism
Hartford & New Haven	Autism Speaks
New York	Autism Speaks
Philadelphia	The Children's Hospital of Philadelphia
Pittsburgh	Autism Society of Pittsburgh
Washington, D.C.	Leukemia and Lymphoma Society of Washington DC

SOUTHEAST REGION	
Atlanta	Children's Healthcare of Atlanta
Charlotte	Charlotte Family Housing
Ft. Myers & Naples	Golisano Children's Hospital
Raleigh	UNC Children's Hospital (The Medical Foundation of NC, Inc)
Richmond & Petersburg	Ronald McDonald House Charities of Richmond
West Palm Beach	Place of Hope

WESTERN REGION	
Los Angeles	Local chapters of Big Brothers Big Sisters
Phoenix	Phoenix Children's Hospital Foundation
Portland	Randall Children's Hospital Foundation
Sacramento, Stockton & Modesto	Big Brothers Big Sisters of the Greater Sacramento Area
San Diego	Rady Children's Hospital Foundation
San Francisco, Oakland & San Jose	Lucile Packard Children's Hospital Stanford
Seattle & Tacoma	Seattle Children's Hospital
Salt Lake City	Prevent Child Abuse Utah

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