



For Immediate Release

Contact: Tim Olson, Mazda North American Operations, 949-727-6651
Justin Pagtalunan, Mazda Information Bureau, 714-913-9829

2019 Mazda CX-5 Signature Makes North American Debut at 2018 Seattle Auto Show

SEATTLE (November 9, 2018) – Mazda North American Operations (MNAO) today introduced the 2019 Mazda CX-5 Signature at the 2018 Seattle Auto Show. The show is open to the public from November 9-12.

As Mazda's best-selling vehicle, with over 2 million units sold worldwide, the compact crossover SUV takes its next step with the unveil of the new 2019 Mazda CX-5 Signature top-tier trim level, which includes the turbocharged SKYACTIV-2.5T engine and new G-Vectoring Control Plus. The development team listened to customer wants when setting their goals for this update and wanting to create an SUV that enlivens all who ride it. They focused on improvements of a premium high-quality interior, refined powertrain and enhanced chassis.

The new CX-5 Signature model incorporates premium materials, such as Caturra Brown Nappa leather, genuine layered wood trim, that are chosen with the closest attention to detail. Other features in the 2019 CX-5 that support comfort, convenience and safety include Apple CarPlay™ and Android Auto™ compatibility, a reconfigurable 7.0-TFT gauge display, heated and ventilated front seats, heated rear seats, heated steering wheel, BOSE® 10-speaker premium sound system, windshield-projected Active Driving Display head-up unit and a 360° View Monitor with front and rear parking sensors, amongst others. Overall these updates help realize a feeling of a higher quality vehicle.

The powertrain lineup adopts the SKYACTIV-2.5T direct-injection turbocharged gasoline engine that is also found in the Mazda CX-9 crossover SUV and Mazda6 sedan. This engine's strong torque helps provide a smooth ride with an effortless feeling of acceleration to create a refined and exhilarating driving experience. Additionally, refinements to the suspension system and addition of G-Vectoring Control Plus technology further embodies Mazda's *Jinba Ittai* - "horse and rider as one"



- engineering philosophy in the 2019 CX-5. Improvements like this are what continue to help make the vehicle feel like an extension of the driver.

While the 2019 Mazda CX-5 Signature is the main focus, it will be on display alongside Mazda's full lineup of vehicles and be available as part of the Mazda Drive Experience during three days of the 2018 Seattle Auto Show.

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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