

ESSENTIAL CAR CARE FACT SHEET

OVERVIEW:

During this unprecedented time, Mazda and its dealer network would like to honor the selfless dedication of the nation's healthcare heroes in the fight against COVID-19. In that spirit, we are honored to announce the Essential Car Care program, through which we will invest a minimum of \$5 million of service costs, by offering U.S. healthcare workers a free oil change and enhanced vehicle cleaning.

PROGRAM PERIOD:

The Essential Car Care is available from April 16 - May 4, 2020.

PROGRAM ELIGIBILITY:

Eligible participants are all active healthcare workers in eligible U.S. medical facilities (defined below). Medical Facilities for the purpose of this program include:

- Hospitals, Urgent Care, Surgical Centers, Birth Centers
- Healthcare Providers, Doctor Offices, Medical Clinics, Medical Offices, Medical Centers, Medical Facilities, Health Systems
- Mental Health Providers and Addiction Treatment Centers
- Medical Testing Facilities, Imaging and Radiology Centers
- Assisted Living, Long-Term Care Facilities, Nursing Homes, Hospice Homes, Adult Care Homes, Home Health Agencies
- Public Health Agencies
- Medical Laboratory and Research Centers
- Medical Equipment Providers
- Orthopedic and other Rehabilitation Centers (Physical Therapy, Chiropractic, etc.)
- Blood Banks
- Telehealth Providers

Eligibility for the program is simple. Healthcare workers will be asked to share proof of occupation, such as a valid employment ID badge or a pay stub. The offer is not transferrable to others.

ELIGIBLE VEHICLES:

Most standard make/model passenger cars, crossovers and SUVs are eligible. The program excludes certain vehicles, including exotic vehicles, classic car vehicles, offroad vehicles, vehicles with greater than 8-quart engine oil capacity or any other vehicles with special manufacturer requirements. To ensure we can service as many healthcare workers as possible, the program allows for each worker receive the service on one car, per program period.

PROGRAM AVAILABILITY:

Essential Car Care is available at participating Mazda dealers throughout the country. We encourage healthcare workers to contact their local Mazda dealer to determine if they are participating in the program.